



Service by numbers

Cross Accounting Service is an accountancy practice based in Cardiff. Our accountants have all the technical knowledge and experience necessary to work with you to take your business through every stage of its development and growth – working alongside you every step of the way.

We work with clients from a wide range of industries, providing a range of accountancy services. Thanks to this, we have built a track record based not just on statutory knowledge but also service excellence and proactive engagement in your business.

Our Values

- **Customer Focused** Delivering a first-class service to our clients
- **Proactive** Analysing the wider environment for our clients and acting accordingly
- **Empowered** Taking control of our own destiny
- **Efficient** Always working with attention to detail and with effective processes

Our Mission

We deliver first-class accounting service through excellent customer service and a process-driven, forward thinking approach which brings growth and success to our clients.



Nicola Cross AFA



James Lewis MAAT



Jessica Dierden

Why Cross Accounting?

The natural choice

We really do believe that we are the natural choice for businesses in Cardiff and across South Wales area. We proudly offer:

- A professional yet friendly approach to – every time
- Experienced technical staff
- An efficient service that is centred around your deadlines and needs
- Regular contact with you to keep up-to-date with you and your business.
- Detailed, jargon free reviews
- Proactive advice to help your business thrive and grow
- Transparent fees

We are passionate about the continuing development of our staff, we always strive to maintain continuity and stability in the service we provide.

The Team

Nicola Cross AFA - Accountant

Our founder Nicola, is from a commercial background having built her experience at senior management level across a variety of industries over a fifteen year period. Commercially astute and adaptable, Nicola provides a professional, but informal approach to the support she gives clients. Much admired by her clients, Nicola enables understanding and engenders a business focus to those that need it – all delivered in her own inimitable style.

James Lewis MAAT - Assistant Accountant

AAT qualified, James is a confident and highly competent technician who is currently continuing with his professional ACCA exams. James has a great rapport with clients who benefit from James' technical skills – wrapped up in his warm and friendly approach.

Jessica Dierden - Bookkeeper and Payroll Services

Jessica joined our team in 2012 and manages our payroll services. She manages our payroll service in its entirety with efficiency and always with a smile. Jessica is currently progressing her NVQs 2 and 3 in Business Administration.